

2018 NEW AMMUNITION OVERVIEW

For full details, prices and high-resolution images of new products shown here, please visit media.vistaoutdoor.com/presskit.



1 HYDRA-SHOK® DEEP™ 9MM LUGER

The all-new 135-grain personal defense load features an improved center post and is designed to penetrate to optimal FBI standards.



2 GOLD MEDAL® SIERRA® MATCHKING® 224 VALKYRIE

This 90-grain match bullet is loaded in the all-new 224 Valkyrie long-range cartridge and offers supersonic velocities past 1,300 yards.



3 GOLD MEDAL® RIFLE

Two product line additions: 105-grain 6mm Creedmoor Berger® Hybrid and 140-grain 6.5 Creedmoor Sierra MatchKing.



4 NOSLER® BALLISTIC TIP® VARMINT 224 VALKYRIE

Explosive 60-grain varmint bullet loaded in the all-new 224 Valkyrie long-range cartridge.



5 EDGE TLR™

Three product line additions: 155-grain 7mm Rem. Magnum, 140-grain 270 Win. and 140-grain 270 WSM.



6 GOLD MEDAL GRAND™ PAPER

Seven classic paper hull 12-gauge loads utilizing SoftCell™ wad technology, PrimerLock™ head and dense lead shot.



7 GRAND SLAM®

A line of 10 all-new copper-plated lead turkey loads with FLITECONTROL FLEX™ wad for use with all chokes.



8 3RD DEGREE® WITH HEAVYWEIGHT® TSS

Three upgraded 5-6-7 shot turkey loads with the FLITECONTROL FLEX™ wad and HEAVYWEIGHT® TSS shot.



9 HEAVYWEIGHT® TSS

An all-new line of seven extreme-range turkey loads featuring Tungsten Super Shot and the FLITECONTROL FLEX™ wad. Options include No. 9 shot and .410 offerings.

FEDERAL PREMIUM®

AMMUNITION



10 BLACK CLOUD® WITH FLITECONTROL FLEX

Six 12- and 20-gauge additions loaded with No. 1 or No. 3 shot, and a high-velocity 1 shot option.



11 HI-BIRD™

Six high-power, 12-gauge product line additions loaded with No. 4, 5 or 8 shot.



12 EDGE TLR™ COMPONENT BULLETS

Four new 30 cal., 270 cal. and 7mm/.284 Edge TLR hunting bullet options for reloaders.



13 TROPHY® BONDED® TIP COMPONENT BULLETS

Six new 30 cal., 270 cal. and 7mm/.284 polymer-tip, boat-tail, solid-shank hunting bullet options for reloaders.



14 TROPHY® BONDED® BEAR CLAW® COMPONENT BULLETS

Five new 375 cal., 416 cal., 458 cal. and 474 cal. large-game, world-famous hunting bullets for reloaders.



15 TROPHY® BONDED® SLEDGEHAMMER® SOLID COMPONENT BULLETS

Four new 375 cal., 416 cal., 458 cal. and 474 cal. large-game, bone-crushing hunting bullets for reloaders.



16 UNPRIMED BRASS

The industry's best unprimed brass for a full range of cartridges, including new 224 Valkyrie. Available in 17 options.





17 SYNTECH® ACTION PISTOL

Three heavy-bullet competition loads that meet power factor requirements in 9mm Luger, 40 S&W and 45 Auto.



18 SYNTECH®

New 124-grain 9mm Luger Total Synthetic Jacket range ammunition line addition.



19 TRAIN + PROTECT™

Six new options that use the Versatile Hollow Point (VHP) bullet design for self-defense or training.



20 FUSION® MSR 224 VALKYRIE

This 90-grain 224-cal. hunting bullet has been loaded in the all-new 224 Valkyrie long-range cartridge.



21 NON-TYPICAL™

This line of 13 rifle loads features soft-point bullets optimized for deer hunting.



22 POWER-SHOK® COPPER 300 BLACKOUT

This 120-grain hunting load features an accurate, all-copper, hollow-point bullet and Catalyst™ lead-free primer.



23 AMERICAN EAGLE® RIFLE

Three product line additions: 224 Valkyrie 75-grain TMJ®, 223 Rem. 75-grain FMJ and 6.5 Creedmoor 120-grain BTHP.



24 SPEED-SHOK®

These redesigned steel waterfowl shotshells feature faster, cleaner-burning powder. Sold in 48 load options.



25 SYNTECH® COMPONENT BULLETS

Three Total Synthetic Jacket component bullet options for reloaders in 9mm Luger, 40 S&W and 45 Auto.



CCI



26 MINI-MAG® SEGMENTED HOLLOW POINT 22 LR

This new varmint load's 40-grain SHP bullet splits into three equal-size parts on impact.



27 VNT™ 17 HMR

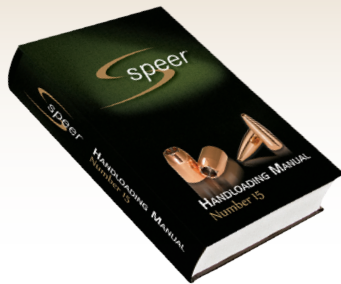
This load's accurate 17-grain polymer-tip bullet provides flat trajectories and explosive terminal performance.

speer



28 GOLD DOT® PERSONAL PROTECTION 10MM AUTO

The exclusive Gold Dot construction process gets the most from this power-packed 200-grain self-defense load.



29 SPEER® HANDLOADING MANUAL NO. 15

Speer's largest volume of updated recipes and data for more than 120 legacy cartridges and 13 new cartridges.

speer



30 GOLD DOT RIFLE COMPONENT BULLETS

Self-defense rifle bullets for reloaders. Sold in 13 weight and caliber options.



31 GRAND SLAM® RIFLE COMPONENT BULLETS

Three new 6.5mm, 243 cal. and 257 cal. hunting bullet options for reloaders.



32 TMJ® RIFLE COMPONENT BULLETS

Two new 224 and 308 cal. Total Metal Jacket bullet options for reloaders.

ALLIANT POWDER
Technically Superior by Design



33 RED DOT®

Cleaner burning and optimized for reloading 12-gauge target loads. Sold in three container sizes.



34 GREEN DOT®

Cleaner burning, optimized for handicap trap loads, and versatile for other uses. Sold in three container sizes.